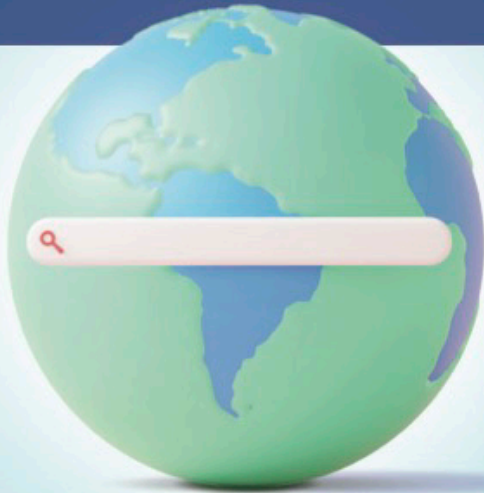




PAOLO BALBONI  
KATE ELIZABETH FRANCIS

DATA PROTECTION  
AS A CORPORATE  
SOCIAL RESPONSIBILITY



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This progressive book critically analyses the current state of data protection enforcement and proposes a new auditable framework of practical guidelines to contribute to a more sustainable data-driven future.

In outlining the debates relating to current data protection structures, Paolo Balboni and Kate Francis argue that legislation alone cannot sufficiently protect individuals' fundamental rights and freedoms, and instead consider the pressing need for a more ethical approach to data protection.